



**STEVEN  
BRAD  
BRACHERT**

STEVENBRADDESIGNS.COM

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## SKILLS AND SOFTWARE

|                            |                         |
|----------------------------|-------------------------|
| <b>ADOBE PHOTOSHOP</b>     | <b>MICROSOFT OFFICE</b> |
| <b>ADOBE ILLUSTRATOR</b>   | <b>CINEMA 4D</b>        |
| <b>ADOBE LIGHTROOM</b>     | <b>WRIKE</b>            |
| <b>ADOBE INDESIGN</b>      | <b>GOOGLE SUITE</b>     |
| <b>ADOBE PREMIERE PRO</b>  | <b>GRAPHIC DESIGN</b>   |
| <b>ADOBE AFTER EFFECTS</b> | <b>PHOTOGRAPHY</b>      |
| <b>ADOBE DIMENSION</b>     | <b>MOTION GRAPHICS</b>  |
| <b>ADOBE ACROBAT</b>       | <b>VIDEOGRAPHY</b>      |

## AWARDS

### 2024

MCKENDREE UNIVERSITY - ART MAJOR STUDENT OF THE YEAR

### 2023

MCKENDREE UNIVERSITY VISUAL AND PERFORMING ARTS AWARD

### 2022

MIKE EVANS FAMILY FOUNDATION FUNDRAISER T-SHIRT DESIGN CONTEST WINNER

## EDUCATION

### MCKENDREE UNIVERSITY

*BACHELOR of ARTS in GRAPHIC DESIGN*  
Cumulative GPA 3.8/4.0 - 3x Dean's List  
May, 2024

### ANNA MARIA COLLEGE

*BACHELOR of ARTS in GRAPHIC DESIGN*  
Cumulative GPA 3.9/4.0 - 4x Dean's List  
2020-2022

## LANGUAGES

**GERMAN** - NATIVE

**SLOVAK** - A1

## EXPERIENCE

### ST. LOUIS BLUES

*Graphic Design Intern*  
Sept. 2023 - May 2024

Created print, promotional, and digital advertising collateral aimed to drive revenue growth and brand expansion. Created design assets and led campaigns to develop various visual concepts, ensuring they aligned with team's brand identity including: in-game graphics, logos, email/app assets, digital and social media signage, and other internal initiatives like Ticket and Premium Sales, Community and Marketing events.

### EVERYTHINGCOLLEGEHOCKEY

*Graphic Designer*  
since June 2022

Collaborating with the marketing team to create visually compelling graphics for digital and print materials, enhancing brand visibility across platforms. Designing promotional materials such as social media graphics and advertisements, ensuring consistency in branding and messaging. Conducting industry research to inform innovative design solutions and contributing creative ideas to support marketing initiatives. Successfully managing multiple projects, meeting tight deadlines and receiving positive feedback for creativity and professionalism.

### MADRID PRODUCTIONS

*Media Productions Manager*  
July 2022 - July 2023

Oversaw the planning, execution, and delivery of multimedia projects. Managed the entire production process from concept to post-production, ensuring alignment with client objectives. Maintained vendor relationships, negotiated contracts, and implemented quality control measures to meet or exceed client expectations. Leadership and creative direction resulted in successful media productions that received positive feedback from clients.

### THADDBOII (YOUTUBE)

*Graphic Designer*  
June 2022 - June 2023

Thumbnail Designs, Social Media Design and Branding Design

### FREELANCE

*Graphic Designer, UI/UX Designer*