





**STEVEN
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BRACHERT**

 STEVENBRADDESIGNS.COM

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SKILLS AND SOFTWARE

ADOBE PHOTOSHOP	FIGJAM
ADOBE ILLUSTRATOR	CINEMA 4D
ADOBE LIGHTROOM	WRIKE
ADOBE INDESIGN	GOOGLE SUITE
ADOBE PREMIERE PRO	GRAPHIC DESIGN
ADOBE AFTER EFFECTS	SKETCH
ADOBE DIMENSION	MOTION GRAPHICS
ADOBE ACROBAT	FIGMA

AWARDS

2024

MCKENDREE UNIVERSITY - ART MAJOR STUDENT OF THE YEAR

2023

MCKENDREE UNIVERSITY VISUAL AND PERFORMING ARTS AWARD

2022

SOCIAL MEDIA VOTED WINNER FOR MIKE EVANS FAMILY
FOUNDATION FUNDRAISER'S MERCH DESIGN CONTEST

EDUCATION

UNIVERSITY OF WASHINGTON

GRADUATE CERTIFICATE in UX & Visual Interface Design
April, 2025

MCKENDREE UNIVERSITY

BACHELOR of ARTS in GRAPHIC DESIGN
Cumulative GPA 3.8/4.0 - 3x Dean's List
May, 2024

ANNA MARIA COLLEGE

BACHELOR of ARTS in GRAPHIC DESIGN
Cumulative GPA 3.9/4.0 - 4x Dean's List

LANGUAGES

ENGLISH - NATIVE GERMAN - NATIVE SLOVAK - A1

EXPERIENCE

GRAPHIC DESIGNER

FIFA

February 2025 - Present

- Develop visual assets for the FIFA World Cup and FIFA Club World Cup, including branding, digital content, and event graphics

CREATIVE DIRECTOR & PARTNERSHIPS

Everything College Hockey

June 2023 - Present

- Lead the creative vision for the brand, overseeing all design and visual content, from social media campaigns to merchandise design.
- Manage partnerships with collegiate teams, sponsors, and influencers, ensuring cohesive branding and seamless integration of partnership assets.
- Direct a team of designers and collaborate closely with marketing and editorial teams to maintain a unified brand voice across all platforms.
- Spearhead the development of branding guidelines, ensuring consistency across all creative materials.

GRAPHIC DESIGNER

June 2022 - June 2023

- Designed and created digital assets for social media, website, and promotional materials, engaging a large community of college hockey fans.
- Developed graphics for team features, game-day posts, and merchandise, maintaining brand consistency across all platforms.
- Collaborated with the marketing and content teams to enhance user engagement through visually compelling designs.
- Contributed to the growth of the brand by producing innovative designs that elevated the visual identity of EverythingCollegeHockey.

GRAPHIC DESIGN INTERN

St. Louis Blues

Sept. 2023 - May 2024

- Assisted the design team in creating promotional materials, social media graphics, and in-game assets for one of the NHL's premier franchises.
- Designed marketing collateral, including posters, flyers, and digital ads, to support game-day promotions, special events, and community outreach.
- Helped develop fan engagement strategies through visually captivating designs, making increased social media interaction and fan involvement.

VISUAL DESIGNER

Madrid Productions

July 2022 - May 2024

- Helped design Hi Fidelity User Interfaces for web and mobile applications, improving functionality and user engagement.